



# exporting MISSISSIPPI

More than

95%

of the world's consumers  
are outside the  
United States.

In 2019

MISSISSIPPI  
BUSINESSES

exported to more than 177  
foreign markets.

Does your Mississippi company produce goods or services that can be exported?

Is your company interested in developing or expanding international marketing channels?

Through its Exporting Mississippi program, the Mississippi Development Authority, in conjunction with the Small Business Administration, offers financial assistance for qualified Mississippi small businesses to defray the costs of international business development and marketing. This STEP Grant funding will help companies develop international sales and revenue channels in the midst of the COVID-19 pandemic

## Exporting Mississippi Assistance Includes:

- Generic/specific market research
- Identification of qualified potential prospects/buyers
- International partner search
- Education programs
- Website development and digital marketing design
- SEO and localization reimbursement
- Translation and interpretation services
- B2B meetings with pre-qualified prospects/buyers (Gold Keys, Matchmakers, etc.)
- Domestic and international travel
- Trade exhibition space/related expenses for MDA-sponsored events
- Opportunity to participate in state-led trade missions

## Eligibility

- Meet the [small business standards](#) as set by SBA
- Minimum of one year in business
- Operating profitably, based on operations in the U.S.
- 51% of operations must be in Mississippi

## Apply Now!

Visit [MDA's International Trade Office's website](#) to apply or find out more information.

